

6-19-1981

Vargo to Manage WVUD

Follow this and additional works at: https://ecommons.udayton.edu/news_rls

Recommended Citation

"Vargo to Manage WVUD" (1981). *News Releases*. 6780.
https://ecommons.udayton.edu/news_rls/6780

This News Article is brought to you for free and open access by the Marketing and Communications at eCommons. It has been accepted for inclusion in News Releases by an authorized administrator of eCommons. For more information, please contact frice1@udayton.edu, mschlangen1@udayton.edu.



The University of Dayton

News Release

VARGO TO MANAGE
WVUD

DAYTON, Ohio, June 19, 1981 -- R. Geoffrey Vargo, 29, general manager of WDJX of Xenia, has been named general manager of WVUD-FM of the University of Dayton. Vargo, who was program director of WVUD from 1974 to 1978, will be rejoining the station which he helped to develop as a successful album rock station in the mid-1970s. The appointment is effective July 6.

Vargo will assume the general manager duties from Jack C. Rang, Ph.D., who has served as interim general manager since April, while the search for a new general manager was conducted.

A 1973 UD graduate in Communication Arts, Vargo earned a Master of Arts degree in Communication Arts from UD in 1977. His wife, Susan, has also earned two degrees from UD in Communication Arts and has taught in the department.

Vargo's career in broadcasting began with the University of Dayton's on-campus radio in his sophomore year, 1970. In October 1971 he joined the announcing staff of WVUD. Following his graduation in 1973 he became an account executive for the station and began his work as a classroom instructor in broadcast production and public speaking. In August 1974 Vargo was named program director by former general manager George Biersack (deceased). From August 1974 until May 1978 WVUD developed and expanded its album rock format under Vargo's leadership.

In October 1978 Vargo was named general manager and general sales manager of WDJX. That station was not yet on-the-air at that time and the operation was

VARGO TO MANAGE WVUD
PAGE 2

assembled from the ground up. WDJX, which is owned and operated by Ohio Broadcast Associates, first aired on December 23, 1978.

Vargo and his wife Susan and son Andrew live at 635 Grafton Avenue in Dayton's Five Oaks neighborhood.